

COMMUNICATION (COMM)

100 Level Courses

COMM 100: Public Speaking. 3 credits.

Presents principles to develop effective presentations for public and professional settings while integrating appropriate technologies. Emphasizes analyzing audience; composing meaningful, coherent messages; conducting responsible research; developing effective arguments; and improving delivery skills to strengthen confidence and credibility. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Mason Core: Mason Core, Oral Communication (<https://catalog.gmu.edu/mason-core/>)

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 101: Fundamentals of Communication. 3 credits.

This is a comprehensive communication skills course that will equip you with the communication skills that you will need to be successful in your future courses, careers, and communities. In this course, you will learn how to conduct research for, organize, and deliver effective presentations that allow you to explain complex ideas, persuade, and advocate for change. You will learn how to build and sustain meaningful relationships as well as manage conflict in those relationships. You will also develop the small group and leadership skills that will help you work successfully in teams. All of these skills will be embedded within a diversity and equity context so that you can understand, analyze, adapt messages for, and demonstrate respect and consideration for the multitude of audiences with whom you will communicate in a range of intercultural, personal, and professional contexts. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Mason Core: Mason Core, Oral Communication (<https://catalog.gmu.edu/mason-core/>)

Specialized Designation: Mason Impact.

Schedule Type: Laboratory, Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 140: Forensics Seminar I. 0-4 credits.

Intensive work in creative forensics events, including rhetorical criticism and informative, persuasive, extemporaneous, after-dinner, and impromptu speaking. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Audition required.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 141: Forensics Seminar II. 0-4 credits.

Intensive work in recreative forensic events, including dramatic duo, program interpretation, poetry interpretation, dramatic interpretation, and prose interpretation. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Audition required.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 142: Debate Seminar I. 0-4 credits.

Work in affirmative research, case construction, and oral presentation; directed toward affirmative analysis of intercollegiate debate proposition. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Audition required.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 143: Debate Seminar II. 0-4 credits.

Work in negative research, case attacks, and oral presentation directed toward negative analysis of intercollegiate debate proposition. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Audition required.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 145: Newspaper Workshop I. 0-1 credits.

Practical experience in writing, editing, or business aspects of newspaper production at Broadside or other papers. Coordinated by newspaper faculty advisor. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 3 credits.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 148: Podcasting and Radio Workshop I. 0-1 credits.

Students receive individual guidance in podcast production while learning to be on-air show hosts at student internet radio station WGMU. New technologies such as computer automation systems and advanced production software are integrated throughout the curriculum to prepare students to engage in the most current applications for commercial and internet radio and podcasting. Offered by Communication (<https://catalog.gmu.edu/policies/academic/grading/>)

catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/). May be repeated within the degree for a maximum 3 credits.

Recommended Prerequisite: One 100 level COMM course, or permission of instructor.

Schedule Type: Studio

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

200 Level Courses

COMM 200: *Communication Theory*. 3 credits.

Introduces the field of communication, including perspectives on theory and research, topical areas within the discipline, basic research methodologies, and a survey of theories in those areas. Covers basic procedures for theory-building, research, and writing about communication. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Specialized Designation: Mason Impact.

Recommended Prerequisite: COMM 100 or COMM 101 or permission of undergraduate program director.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 201: *Small Group Communication*. 3 credits.

Principles of communicating effectively in small group situations. Emphasizes problem-solving group communication. Practice in working cooperatively with others to complete projects using systematic approach to problem solving. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 101, or equivalent course.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 202: *Media and Society*. 3 credits.

Examines the relationship between media and society through the study of the development of various media systems in the United States, including print media, radio, television, film, the recording industry, and new communication technologies. Introduces media effects and basic theories. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 203: *Introduction to Journalism*. 3 credits.

Course covers the history of the news industry, exploring how technology and culture shape what people read, watch, and listen to. Includes a consideration of the economics of the news industry. Students will get

hands-on experience with the core skills that journalists use to create accurate, ethical, and meaningful stories. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 204: *Introduction to Public Relations and Strategic Communication*. 3 credits.

This is a gateway course to the field of Public Relations (PR). Students learn the history, ethics, and practices of the PR industry, and discuss how technology, politics, culture, and globalization contribute to how practitioners plan client campaigns. Students also practice foundational skills to produce professional, ethical, and message-driven PR campaigns. This course is appropriate to all who are interested in exploring the fast-evolving PR field. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 208: *Introduction to Media Production*. 3 credits.

Provides a general introduction to media production with emphasis on the basics of multimedia tools for camera, audio, lighting, and editing, focusing on non-fiction, journalism, or public relations/advocacy presentations. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to two attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 210: *Voice and Articulation*. 3 credits.

Principles of voice production, with practice in effective vocal use of American English. Emphasizes student participation. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 227: *Introduction to Political Communication*. 3 credits.

Studies how political communication shapes development of "political reality." Examines interactions between media and politics with respect to the ways communication functions in political settings. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 230: Case Studies in Persuasion. 3 credits.

Examines common persuasive message strategies and approaches. Covers basic principles of persuasive process. Case studies include advertisements, speeches, and persuasive activities from all segments of society. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 249: Communication Field Experience. 1-2 credits.

Field training and experience related to one of the five communication department concentrations through faculty-approved activity support. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term for a maximum 4 credits.

Specialized Designation: Topic Varies

Recommended Prerequisite: 45 credits total.

Schedule Type: Activity-Based

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 260: Basic Debate Theory and Practice. 3 credits.

Theory and practice of formal debate, including approaches to analytical reasoning, research, delivery, and conceptual basis for debate. Does not require tournament participation. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture, Recitation

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 261: Theories of Argumentation. 3 credits.

Analyzes argument within communicative settings. Emphasizes deductive and inductive forms of reasoning, fallacies in reasoning, tests of evidence, and models for such analyses. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

300 Level Courses**COMM 300: Writing and Rhetorical Criticism.** 3 credits.

Theories and principles of public communication, emphasizing methods of persuasion, critical analysis, speaker-listener alignments in public setting, and measurements of effective public communication. Emphasis on developing writing and critical thinking skills. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Mason Core: Mason Core, Writing Intensive in Major (<https://catalog.gmu.edu/mason-core/>)

Registration Restrictions:

Required Prerequisites: COMM 200^C, U200 or 200^{XS}.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 301: Interpersonal Communication: Theory to Practice. 3 credits.

Theories and principles of interpersonal communication emphasizing models of communication, verbal and nonverbal message systems, and analysis of communicative relationships. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 302: Media Theory. 3 credits.

Provides a comprehensive review of mass communication and media theory, focusing on media effects and the complex relationships between media producers, messages, technologies, and users/audiences. Examines role of media in news, politics, and popular culture. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 304: Foundations of Health Communication. 3 credits.

Explores health communication research practice: the role of communication in health care delivery, health promotion and disease prevention, risk communication, and personal as well as psychological well-being. Examines interpersonal, organizational, team, family, and intercultural relationships. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 305: Foundations of Intercultural Communication. 3 credits.

Analyzes communication variables as they relate to intercultural encounters. Emphasizes culture's influence on communication process, particularly influence of verbal and nonverbal communication on how message is interpreted. Notes: Communication majors are encouraged to complete COMM 200 prior to enrolling in this course. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Mason Core: Mason Core, Global Contexts, Global Understanding, Just Societies (<https://catalog.gmu.edu/mason-core/>)

Specialized Designation: Mason Impact.

Recommended Prerequisite: 3 credits of 100 or 200-level COMM courses or 60 credits.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 306: *Issues in Intercultural Communication*. 3 credits.

Applies basic principles of intercultural communication to analyze specific situations involving communication and cultural differences.

Notes: Continuation of COMM 305. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 305, or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 307: *Field Study in Communication*. 3 credits.

Structured communication learning experience: one to three weeks of travel in a foreign environment involving another country or relevant U.S. co-cultures. Students must complete appropriate readings, laboratory assignments, and personal learning paper to process communication concepts and experiences. Notes: May be repeated for credit when field study is substantially different with permission of the undergraduate director. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Recommended Prerequisite: Permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 308: *Writing for Public Relations and Strategic Communication*. 3 credits.

This course emphasizes practicing impactful and newsworthy PR writing and editing for materials such as news releases and media pitches. These strategic and targeted messages are designed to be shared across traditional and digital communication platforms to various publics and stakeholders. Students learn how to craft persuasive messages to achieve organizational objectives and optimize media attention. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: COMM 204^C or 204^{XS}.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 309: *Writing across the Media*. 3 credits.

This course covers journalistic writing techniques for media platforms in wide use today. Students examine basic story structures and

practice writing informative stories using those structures. The course emphasizes journalistic writing, yet it is appropriate for non-journalism students who seek to sharpen their writing skills in nonfiction sectors of the media industry. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 30 credits

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 310: *Performance for Communication Arts*. 3 credits.

Principles and theories of performance for communication arts. Practice in spoken performance of prose, poetry, and drama. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 318: *Persuasion*. 3 credits.

Theories of persuasive communication including traditional and contemporary attitudinal change; relationship among speaker, message, and audience; and relationship between attitudinal and behavioral change. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 320: *Digital Innovations in Professional Communication*. 3 credits.

Course focuses on practical communication strategies for navigating the modern digital workplace and improving career-readiness. Students develop essential communication skills for professional contexts, including writing, presentations, and group collaboration while applying interpersonal and intercultural competencies. Examines how emerging technologies and digital business tools are transforming workplace communication and shaping career opportunities. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Mason Core: Mason Core, Info Tech & Computing (<https://catalog.gmu.edu/mason-core/>)

Recommended Prerequisite: COMM 100, 101, or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 327: *Political Communication*. 3 credits.

Studies how political communication shapes development of "political reality." Examines interactions between media and politics with respect to the ways communication functions in political settings. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 331: Public Relations Campaigns. 3 credits.

Building upon earlier coursework, this course helps students develop the practical skills and competencies they need to succeed as a public relations professional, such as strategic and crisis communication, community relations, and advocacy campaigns. Students work on creating a strategic set of materials intended to enhance a client's reputation. Students will produce a portfolio of research, writing, and multimedia materials in collaboration with a client. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 308^C, L308, 303^C or L303).

^C Requires minimum grade of C.

Schedule Type: Lecture**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 332: Nonverbal Communication. 3 credits.

Theory, principles, and methods to analyze nonverbal communication. Emphasizes physical behavior, facial expression, personal space and territoriality, physical appearance, vocal cues, and environment. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 334: Family and Health Communication. 3 credits.

Examines how family communication contributes to physical, psychological, and social wellness. Explores how family communication affects our experience with health transitions (e.g., coping with cancer; becoming a caregiver; losing a loved one), contributes to health outcomes (e.g., stress and anxiety; disordered eating behavior; schizophrenia; drug abuse), and is central to health promotion behavior (e.g., understanding health history and genetics). Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 335: Organizational Communication. 3 credits.

Theory, practice, and methods to analyze communication in organizations. Emphasizes process and structure, interaction formats, mechanisms for modification, and career paths in organizational communication. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 100, 101, or 301, or permission of instructor.

Schedule Type: Lecture**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 340: Forensics Seminar III. 0-4 credits.

Intensive work in various types of creative forensics events, including rhetorical criticism and informative, persuasive, extemporaneous, after-dinner, and impromptu speaking. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Completion of 60 hours, or 4 hours of COMM 140. Audition required.

Schedule Type: Seminar**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 341: Forensics Seminar IV. 0-4 credits.

Intensive work in various types of recreative forensics events, including dramatic duo, program interpretation, poetry interpretation, dramatic interpretation, and prose interpretation. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Completion of 60 hours, or 4 hours of COMM 141. Audition required.

Schedule Type: Seminar**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 342: Debate Seminar III. 0-4 credits.

Work in affirmative research, case construction, and oral presentation directed toward affirmative analysis of intercollegiate debate proposition. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Completion of 60 hours, or 4 hours of COMM 142. Audition required.

Schedule Type: Seminar**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 343: Debate Seminar IV. 0-4 credits.

Work in negative research, case attacks, and oral presentation directed toward negative analysis of intercollegiate debate proposition. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 5 credits.

Recommended Prerequisite: Completion of 60 hours, or 4 hours of COMM 142. Audition required.

Schedule Type: Seminar**Grading:**

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 345: Newspaper Workshop II. 0-1 credits.

Practical experience in writing and editing for student newspaper or other papers. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 3 credits.

Recommended Prerequisite: 3 credits of COMM 145, 351, or permission of instructor.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 347: Cable TV Programming and Marketing. 0-1 credits.

Practical experience in television programming, promotion, and marketing of a campus television cable network operation. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 3 credits.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 348: Podcasting and Radio Workshop II. 0-1 credits.

Intensive practical application of previously acquired on-air show hosting skills at student internet radio station WGMU. Skill development in podcast production and interviewing is included. New technologies such as social media, computer automation systems and advanced production software are integrated throughout the curriculum to prepare students to engage in the most current applications for commercial and internet radio and podcasting. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 3 credits.

Recommended Prerequisite: COMM 148, or permission of instructor.

Schedule Type: Seminar

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 350: Mass Communication and Public Policy. 3 credits.

Investigates how matters of public importance are communicated via various mass communication channels. Emphasizes regulations to minimize influence of mass media on public decision-making, and media manipulation by pressure groups, politicians, and media gatekeepers. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 202, 255, or 302, or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 351: News Writing and Reporting. 3 credits.

Offers real-world journalism experience through reporting and writing both hard news and feature stories. Learn to conduct interviews, fact-check, find reliable sources and develop news judgment. Students will practice reporting ethics while crafting stories that are accurate, meaningful, and impactful. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 303^C, L303, 303^{XS}, 309^C, L309, 309^{XS}, 203^C, 203^{XS} or L203).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 352: News Editing. 3 credits.

Sharpen editing skills and learn what it takes to shape stories as a news editor. This course covers how to evaluate copy, make key news and story judgments and tackle ethical issues. Students will get hands-on experience with editing basics like writing headlines, captions, and directing page design. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 303^C, L303, 303^{XS}, 309^C, L309, 309^{XS}, 203^C, L203 or 203^{XS}).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 353: Broadcast Journalism. 3 credits.

Students gain practical experience capturing, writing and editing video news packages for broadcast. The course emphasizes the unique writing style of video broadcast journalists – concise and conversational reports balanced with visuals and sounds. Students also examine the technical and ethical challenges that broadcast reporters and producers face when gathering and distributing the news. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 309^C, L309, 309^{XS}, 303^C, L303, 203^C, L203 or 203^{XS}).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 354: Podcasting Production. 3 credits.

Students will learn and critically analyze the components of podcast production including: interviewing, story development, script writing,

interview techniques, remote and digital audio recording, editing of sound, mixing, and final production for broadcast. The course includes a lecture component and lab time where the instructor will consult with students on their practice and production assignments including short and longer formats. Podcasts will be posted to a website and/or a commercial online audio platform. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 302 or permission of instructor

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 356: *Performance for Digital Production*. 3 credits.

Writing for video, performance skills for on-air work, interviewing.

Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 45 credits.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 358: *Multi-Camera Studio Production*. 3 credits.

Provides an in-depth exploration of the creative, technical, logistical, and aesthetic requirements of production in a multiple camera environment. The fundamental skills learned in this class will serve as a foundation for narrative, event, live sports, talk show, broadcast journalism, and magazine-styled television and webcast programming. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: COMM 355^C, FAVS 255^C, 255^{XS}, COMM 208^C, 208^{XS}, L355, FAVS U255 or COMM U208.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 359: *Digital Media Management*. 3 credits.

Principles, practices of media management from general techniques to operation of individual departments within a media organization. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 360: *Digital Postproduction*. 3 credits.

Offers instruction on delivering high-quality image and video products for digital media. Students will be introduced to an array of video-audio editing and digital image software for integrating video, audio, photo and graphic postproduction. Student projects focus on journalism, public relations, and advocacy contexts. Offered by Communication

(<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to two attempts.

Registration Restrictions:

Required Prerequisites: COMM 355^C, FAVS 255^C, 255^{XS}, COMM 208^C, 208^{XS}, L355, FAVS U255 or COMM U208.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 363: *Media Career Seminar*. 1 credit.

Practicum for students with production experience; students produce a final resume in area of expertise. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: Two courses completed in area of media production focus.

Schedule Type: Laboratory

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 364: *Videography*. 3 credits.

Provides a comprehensive overview of the principles and practices of visual storytelling, encompassing short documentaries, campaigns, commercial work, news and other non-fiction narratives. Mobile, DSLR and fixed-lens cameras will be used to explore all facets of visual production that tell human stories, with emphasis on character, conflict, drama, and surprise. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: COMM 355^C, FAVS 255^C, 255^{XS}, COMM 208^C, 208^{XS}, L355, FAVS U255 or COMM U208.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 365: *Gender, Race, and Class in the Media*. 3 credits.

Introduces concepts of power, influence of mass media. Allows students to see themselves as products, producers of media influence, and gives sense of the roles in the media or lack thereof, of groups based on their gender, race and/or class. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 302 or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 367: *Children and Media*. 3 credits.

Provides an overview of the relationships between children and mass media. Focus of the course is on the effects of media consumption on children's social and psychological well-being. Students will learn major child development theories, review history, economics and regulation of children's programming, and explore children's use of and responses to various media. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 369: *Multimedia Storytelling*. 3 credits.

Introduces students to a multimedia approach to journalism. Students learn hands-on methods for combining different media formats to create compelling, well-rounded stories through a blend of text, photography, video, audio and data. No prior experience with cameras, sound recording, or web design needed. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 309^C, L309, 203^C, L203, 303^C or L303).
^C Requires minimum grade of C.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 370: *Feature Writing*. 3 credits.

Course prepares aspiring journalists to tell the human stories behind the headlines by teaching the essential skills needed to craft feature articles for magazines, newspapers and digital media. Dive into the style and structure of feature stories, how to find the right sources, interviewing techniques, setting scenes, using quotes, and ensuring diverse perspectives are represented. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 309^C, L309, 309^{XS}, 303^C, L303, 203^C or L203).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 371: *Sports Writing and Reporting*. 3 credits.

Develop hands-on experience reporting and writing about sports. In this course, students will learn how to cover live events, break news and write feature stories in the unique style of sports journalism. Through in-class and out-of-class assignments, students will build skills for both print and online media. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 309^C, L309, 309^{XS}, 303^C, L303, 203^C, L203 or 203^{XS}).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 372: *Sports and the Media*. 3 credits.

Examines the role of mass media in constructing images of athletes, sport, and sports culture. Critical attention is given to broadcast, print, and film of sport media. Assesses sociological and cultural issues that shape sport media and culture. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 374: *Political Journalism*. 3 credits.

Explores how the media reports on politics, from covering government actions and elections to understanding campaigns and political movements. Students will practice writing political news through hands-on assignments, both in and out of the classroom. Also examines how the press shapes public perceptions of major social and political issues. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 309^C, L309, 309^{XS}, 303^C, L303, 203^C, L203 or 203^{XS}).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 375: *Digital Advertising Strategies*. 3 credits.

Students explore the history of advertising, advertising regulations, and how processes of technological change have reshaped the advertising field. Students also discuss topics related to media buying, audience targeting and segmentation, advertising campaign development and evaluation, and more. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 302 or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 380: *Media Criticism*. 3 credits.

Examines practical criticism of a wide variety of media texts including television programs, newspapers, articles, films, photographs, and advertisements. Introduces principles of major contemporary modes of analysis for systematically interpreting visual and verbal forms of

communication. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: Completion of 60 hours or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 384: *Social Media and Strategic Communication*. 3 credits.

Students engage in social media research and analysis, examine best practices for designing effective campaigns, understand the conditions that create viral media, implement a personal branding strategy, and gain experience in strategic content creation by writing and executing a team-based social media campaign. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 302

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 385: *Special Topics in Communication Studies*. 3 credits.

Topics vary. Counts toward the Communication Studies concentration in the Department of Communication. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 386: *Special Topics in Advocacy*. 3 credits.

Topics vary. Counts toward Advocacy concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 387: *Special Topics in Journalism*. 3 credits.

Topics vary. Counts toward Journalism concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 388: *Special Topics in Public Relations and Strategic Communication*. 3 credits.

Topics vary. Counts toward Public Relations & Strategic Communication concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 389: *Strategic Communication for Nonprofits*. 3 credits.

Students learn communication strategy, fundraising, social responsibility, advocacy, activism, diversity and ethical issues associated with nonprofit and not-for-profit PR. Students examine present-day scenarios to learn how to develop and implement contemporary online cause-marketing campaigns. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 204

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 390: *Case Studies in Public Relations*. 3 credits.

This case-study based course focuses on current public relations issues in corporate, government, and nonprofit sectors. Students discuss ethics, reputation management, corporate social responsibility (CSR), misinformation correction, and advocacy/activism, among other possible topics. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 204^C, 204^{XS} or U204).

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 392: *Strategic Communication Study Abroad*. 3 credits.

This study abroad course focuses on issues in global public relations and public diplomacy. Students visit public relations and strategic communication agencies, experience cultural events, and network with strategic communication professionals outside the United States. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 395: *Special Topics in Health Communication*. 3 credits.

Topics vary. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 396: *Special Topics in Media Studies*. 3 credits.

Topics vary. Counts toward Media Production and Criticism Concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 397: *Special Topics in Production*. 1-3 credits.

Provides hands-on media production experience. Topics vary. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term.

Specialized Designation: Topic Varies

Schedule Type: Studio

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 398: *Research Practicum in Communication*. 1-3 credits.

Work individually with a faculty member on a faculty research project. Requires readings in research methods and topic area and a final project. Notes: Students must submit an application for COMM 398 at least one week prior to the beginning of the semester. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 6 credits.

Specialized Designation: Topic Varies

Recommended Prerequisite: 60 credits including at least 9 hours of COMM credit toward the major; minimum GPA of 2.5 overall and 3.0 in the major; approval of department.

Schedule Type: Independent Study

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 399: *Special Topics in Communication*. 1-3 credits.

Topics vary; some require laboratories. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term.

catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/). May be repeated within the term.

Specialized Designation: Green Leaf Related Course, Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

400 Level Courses

COMM 400: *Research Methods in Communication*. 3 credits.

Explores applications for primary research methodologies used in communication. Research project with focus on survey, critical ethnographic, or experimental methodologies. Notes: Students may not receive credit for both COMM 400 and COMM 490. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts. Equivalent to COMM 490.

Specialized Designation: Mason Impact.

Recommended Prerequisite: COMM 300 with a minimum grade of 2.00 (C).

Registration Restrictions:

Required Prerequisites: COMM 200^C, U200 or 200^{XS}.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 401: *Interpersonal Skills for Career Development*. 3 credits.

Comprehensive study of theories and research associated with dynamics of interpersonal relationships in the workplace. Emphasizes individual motivation, interpersonal needs, communication styles, leadership, problem solving, decision making, diversity, interpersonal conflict, individual adaptation to organizational change, and influence of technology on workplace relationships. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: COMM 301, or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 410: *Strategic Communication Campaigns*. 3 credits.

Building upon earlier coursework, this course helps students develop the practical skills and competencies they need to succeed as a public relations professional, such as strategic and crisis communication, community relations, and advocacy campaigns. Students work on creating a strategic set of materials intended to enhance a client's reputation. Students will produce a portfolio of research, writing, and multimedia materials in collaboration with a client. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: (COMM 308^C, L308, 303^C or L303).

^C Requires minimum grade of C.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 411: *Public Relations in Practice*. 3 credits.

This advanced PR course focuses on research, writing/editing, message development, media placement, and evaluation. Students use various PR strategies and tactics to produce a PRSSA Bateman Case Study Competition-inspired campaign. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Required Prerequisites: COMM 331^C, L331 or 331^{XS}.

^C Requires minimum grade of C.

^{XS} Requires minimum grade of XS.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 412: *Media and Political Controversy*. 3 credits.

Covers responsibilities; freedoms of mass media in a democracy; and media influence on citizens' opinions, elections, and decisions of public officials. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts. Equivalent to GOVT 412.

Recommended Prerequisite: GOVT 103 or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 431: *Social Media and Democratic Engagement*. 3 credits.

Examines how an evolving media environment, including new information sources and new opportunities to produce content, changes how people understand their place in American society. Engages with questions of where and how people learn about, discuss, and engage with issues of public importance, such as political policy concerning science, health, technology, and society. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 60 credits or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 433: *Environmental Communication, Campaigns, and Social Movements*. 3 credits.

Rhetoric and persuasion about environmental issues in contemporary society. Investigation of case studies in corporate, institutional, and movement attempts to mobilize and cope with ecological concerns. Critical assessment of public communication is emphasized. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 434: *Interviewing*. 3 credits.

Theory, principles, and practical skills essential to interview process. Emphasizes information gathering, journalistic, persuasive, employment, and performance-appraisal interviews. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 60 hours or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 435: *Digital Communication*. 3 credits.

Offers practical application, skill development, and theoretical and critical assessment of mediated communication, including digital networking and social media. Discusses and engages with digital communication in terms of culture and language, functional and dysfunctional communication, social interaction, critical perspectives and ideology, copyright, freedom, ethics and responsibility, and images of the future. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 60 credits.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 440: *Ceremonial Speech Writing and Performance*. 3 credits.

Provides students with the opportunities to develop speaking skills for a variety of contexts from eulogies to commencement speeches. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 75+ hours or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 450: *Internship in Communication*. 0-6 credits.

On-the-job training in communication through approved field work study programs. Internships arranged and supervised by Department of Communication through internship coordinator. Related class work in resume preparation and job interviewing. Notes: See department for the application process. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 6 credits.

Recommended Prerequisite: 60 credits, major or minor in communication, journalism, or sport communication; 15 credits in COMM for majors, 12 credits for non-COMM majors, and permission of department.

Registration Restrictions:

Enrollment limited to students with a class of Junior, Senior Plus or Senior.

Enrollment is limited to students with a major, minor, or concentration in Communication, Health Communication, Journalism, Political Communication or Sport Communication.

Schedule Type: Internship

Grading:

This course is graded on the Undergraduate Special scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 451: *Facilitating Communication Education*. 3 credits.

Theory and practice in facilitating learning of communication principles and skills. Students work as instructional aides in lower-division classes under direct supervision of faculty member. Activities may include online learning support, social media updates, media production, facilitating small-group activities and individually critiquing oral performances. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Schedule Type: Independent Study

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 452: *Advanced Portfolio in Media Production*. 1-3 credits.

Theory and practice in creation, distribution, and response to media productions. Students complete minimum 150 hours of work as assistants to engineers, producers, directors, and organizers of media production facilities on campus, under supervision of a sponsoring faculty member. Notes: Only 3 credits may be applied to the communication major. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 6 credits.

Recommended Prerequisite: COMM 208, 303, or 348.

Schedule Type: Internship

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 454: *Free Speech and Ethics*. 3 credits.

Major issues surrounding roles of speech, press, and electronic media in society. Includes history of free speech and press issues in society, government role in regulating marketplace of ideas, and responsibility of individual in free society. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Mason Core: Mason Core, Mason Apex (<https://catalog.gmu.edu/mason-core/>)

Recommended Prerequisite: 60 credit hours or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 457: *Communicating Dissent: Revolutions and Social Movements*. 3 credits.

Social and political forces of contemporary era from communication perspective, emphasizing political leadership, pressures for social and political change, and transformations in communicative environment. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts. Equivalent to COMM 326.

Recommended Prerequisite: COMM 300.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 459: *Argument and Public Policy*. 3 credits.

Develops argumentative skills while examining contemporary public policy. Applies methods of argumentative analysis to the design and implementation of public policy. Students learn by constructing, examining, and using public arguments. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts. Equivalent to COMM 362.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 465: *Topics in Communication and Gender*. 3 credits.

Topics may include gender and culture, women as rhetors, male and female communication, and communication and gender roles. Examines specific interests, ideally in seminar setting. Notes: May be repeated for credit when topic is different with permission of department. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term.

Specialized Designation: Topic Varies

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 475: *Journalism Law*. 3 credits.

Explores the intersection between journalism and the legal system in the United States. Students will gain a understanding of the U.S. Constitution, the court system, and key legal principles that influence how journalists operate. Focus on topics including First Amendment rights, privacy, shield laws, and defamation through the lens of landmark court cases. This course is designed for non-lawyers who want to understand the legal landscape shaping the practice of journalism. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Recommended Prerequisite: 60 credits or permission of instructor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 479: *Digital Media and Web Design Capstone*. 3 credits.

Student team-based experience grounded in the work of the preceding courses in the digital media and web design minor. Each individual

student will produce a portfolio of digital media and web-design related products and features that demonstrate core competencies in coding, design, content, and accessibility. Students will work in cross-disciplinary teams to carry out a client-based web design project, the process and outcomes of which will also be represented in the individual portfolio. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to two attempts. Equivalent to AVT 479, ENGH 479, IT 479.

Recommended Prerequisite: Before enrolling in the Capstone seminar, students need to have completed all required courses for the Digital Media and Web Design Minor.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 487: *Washington Media Institute*. 3 credits.

Special topics offered through the Washington Media Institute. Students must be enrolled in the communication department's professional experience in communication minor. Notes: May not be applied to the communication major or minor. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 15 credits.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 490: *Honors Research Methods in Communication*. 3 credits.

Honors version of COMM 400. Notes: Students may not receive credit for both COMM 400 and 490. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts. Equivalent to COMM 400. **Specialized Designation:** Mason Impact.

Recommended Prerequisite: Acceptance to pursue honors in the major; COMM 300.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 491: *RS: Honors Research Project in Communication*. 3 credits. Completion of independent honors research project under the guidance of the student's faculty sponsor. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 6 credits.

Specialized Designation: Research/Scholarship Intensive

Recommended Prerequisite: Completion of COMM 490 with minimum grade of 3.0 and approval of honors project prospectus.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 498: *RS: Research Projects in Communication*. 3 credits.

Students plan, execute, and present an empirical research project exploring communication issues of their own choosing. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Specialized Designation: Research/Scholarship Intensive

Recommended Prerequisite: COMM 200, COMM 400.

Registration Restrictions:

Enrollment is limited to students with a major in Communication.

Enrollment limited to students in a Bachelor of Arts degree.

Schedule Type: Independent Study

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 499: *Independent Study in Communication*. 1-3 credits.

Study of a selected area in communication. Independent study application must be processed before start of semester in which work is to take place. Notes: May be repeated for credit with permission of director of undergraduate program. Communication courses at the 500 level open to post-baccalaureate students or advanced undergraduates with permission of department. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term.

Specialized Designation: Topic Varies

Recommended Prerequisite: 75 credits and permission of department.

Schedule Type: Independent Study

Grading:

This course is graded on the Undergraduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

500 Level Courses

COMM 590: *Seminar in Communication*. 3 credits.

Intensive study of specific topics; content varies. Notes: May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term.

Specialized Designation: Topic Varies

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

600 Level Courses

COMM 600: *Introduction to Graduate Studies*. 3 credits.

Offers a broad introduction to the field of communication in terms of communication-based theories and research. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: Admission to graduate program in communication or permission of graduate program director.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus or Senior Plus.

Enrollment is limited to students with a major in Communication.

Enrollment is limited to Graduate or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 602: *Theories and Research of Mass Communication*. 3 credits.

Explores theories that have guided development of mass media. Emphasizes major scientific and humanistic approaches to mass media effects. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 605: *Intercultural Communication*. 3 credits.

Analyzes communication variables related to communication across cultures. Topics include nonverbal communication, time conceptualizations, perceptions and attitudes, values, social organization patterns, cultural norms, language, ethics, conflict across cultures, and research in intercultural communication. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 615: *Political Communication*. 3 credits.

Analyzes how political communication messages and strategies shape the development of perceptions and behavior in US presidential elections. Examines the interactions between media content and political action in election campaigns. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 620: *Health Communication*. 3 credits.

Examines interpersonal communicative processes associated with health in consumer-provider, family, and health communication campaign contexts. Focus on understanding cultural differences in perceptions of communication about health and disease. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 630: *Theories of Public Relations*. 3 credits.

Provides a survey of public relations theories and major ethical issues. Examines ways theories relate to organizations, mass and international communication research, rhetoric, persuasion, and social movements. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 632: *Persuasion Theory*. 3 credits.

Introduces students to the processes and effects of persuasive communication. Covers key theories of persuasion, behavior change, information processing, message effects, as well as important frameworks that guide the practice of persuasion in applied settings. Particular attention is paid to message features that generate predictable effects and how such effects may vary across different communicative situations. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 634: *Theories of Interpersonal Communication*. 3 credits.

Analyzes contemporary theories, concepts, and approaches to improving interpersonal communication. Examines interpersonal communication research. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: COMM 301 or permission of instructor.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 635: *Organizational Communication*. 3 credits.

Analyzes communication systems, processes in public and private organizations. Topics include conflict management, group decision making, interviewing, technical presentations, and using various channels for improving internal and external communication. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 636: *Communication Consulting*. 3 credits.

Investigates theories providing foundation for communication consulting. Provides theoretical information and mechanisms for application necessary to modify communicative behavior within organizations. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 637: *Risk Communication*. 3 credits.

Research on sharing information about physical hazards such as toxic waste, radiation, disease, injury, biohazards. Topics include communication concerning workplace safety, environmental problems, risk assessments, and scientific uncertainties. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 639: *Science Communication*. 3 credits.

Reviews research on best practices in science communication for scientists and communication professionals. Explores theory on conceptualizing science communication as disseminating knowledge, promoting informed decision making, involving citizens in scientific research (i.e., citizen science), promoting legislative and individual actions, or creating entertainment. Students practice communicating complex science and designing contexts for public engagement with scientific research. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 640: *The Issues of Science and Politics*. 3 credits.

Focuses on current and emerging issues in science and politics. Deals with selected advanced topics and provides students with opportunities to apply new skills and knowledge to projects related to their own interests. Spends considerable time exploring the causes and effects of science politicization and its impact on society. Consists of three modules, each representing a particular controversy. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 641: *Environmental Communication*. 3 credits.

This course examines how "communication," ranging from interpersonal to mass mediated, shapes our perceptions of "the environment" (i.e., what is/is not) as well as environmental issues. It also explores the various ways communication can help address environmental threats and challenges. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 642: *Science and the Public*. 3 credits.

Examines the relationship between science and society, with a particular emphasis on the role of communication in shaping public opinion on issues related to science and technology. Offered by Communication

(<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 644: *Analysis and Criticism of Science Journalism*. 3 credits.

Examines media coverage of technically complex topics in science, social science, environment, health and medicine, and technology. Explores the influence of institutional media practices on news about science and technology. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 650: *Intro to Research Methods in Communication*. 3 credits.

Introduces various research methods used by communication professionals. Focus on achieving understanding and knowledge of social scientific research, qualitative and quantitative, and critical analysis through use and application. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus or Senior Plus.

Enrollment is limited to students with a major in Communication.

Enrollment limited to students in the LA-MA-COM, LA-MAIS-ISIN or LA-PHD-COM programs.

Enrollment is limited to Graduate or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Laboratory, Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 653: *Graduate Seminar in Instructional Communication*. 3 credits. Investigates theoretical and practical implications of instructional communication. Exposes graduate students to communication principles and practices of teaching college courses at upper and lower divisions. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 660: *Climate Change and Sustainability Communication Campaigns*. 3 credits.

Offers practical application, skill development, and theoretical basis of communication campaigns developed in response to global warming and other threats to sustainability. Focuses on purposive campaigns to promote changes in individual behavior and public policy. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Specialized Designation: Green Leaf Focused Course

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 670: *Social Marketing*. 3 credits.

Offers conceptual overview of social marketing: marketing methods designed to influence people to behave in ways that benefit society. Develops skills necessary to conduct a social marketing initiative and provides an opportunity for practical application of those skills. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Specialized Designation: Green Leaf Related Course

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 682: *Popular Culture and Health*. 3 credits.

This course examines intersections of popular culture and health related matters in the context of mass society and mass media. Through critical scholarship the course explores the development, the reach, and the influence of popular culture. This course evaluates past and contemporary performances and behaviors of popular culture and health, and gauges the future directions of popular culture and health. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). Limited to three attempts.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 690: *Special Topics in Communication*. 3 credits.

Explores contemporary issues in communication theory, research, and practice. Notes: Topics vary. May be repeated when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term for a maximum 15 credits.

Specialized Designation: Green Leaf Related Course, Topic Varies

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 694: *Communication Internship*. 3 credits.

Students work in approved, professional-level communication position, meeting regularly with internship supervisor from department. Requires paper, journal, minimum 60 hours work for each credit of enrollment. Students usually enroll in internships at end of program of study. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: 18 graduate credits and permission of department.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Internship

Grading:

This course is graded on the Graduate Special scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 696: Directed Readings and Research. 1-3 credits.

Reading and research on specific topic under direction of faculty member. Written report required; oral or written exam may be required. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term for a maximum 6 credits.

Specialized Designation: Topic Varies

Recommended Prerequisite: Permission of department.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Junior Plus, Non-Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Independent Study

Grading:

This course is graded on the Graduate Special scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

700 Level Courses

COMM 700: Building Social Science Theory. 3 credits.

Explores the process of developing and testing social science theories. Emphasizes the components and mechanisms of theory - such as variables and causality - in a manner intended to inform rigorous social science inquiry using quantitative or qualitative methods. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Seminar

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 701: Communication Science Research Practicum. 3 credits.

Coordinates students into a research team to propose, test and report the findings of a two or three variable hypothesis. Conduct a research project that will make a publishable contribution to the communication science literature. May not be repeated for credit. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Required Prerequisites: (COMM 650^{B-} or 650^{XS}) and (COMM 700^{B-} or 700^{XS}).

^{B-} Requires minimum grade of B-.

^{XS} Requires minimum grade of XS.

Enrollment limited to students with a class of Advanced to Candidacy, Graduate or Non-Degree.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 705: Intercultural Health and Risk Communication. 3 credits.

Examines intercultural health and risk communication interventions; including health communication campaigns, public relations and advertising for health organizations, and how the media and Internet present health information. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 706: Strategic Communication. 3 credits.

Examines commonalities of strategic communication campaigns across fields (e.g., military, diplomacy, health, politics, marketing, public relations) in order to understand strategic communication, compare fields, and emphasize strategic and evaluative research across fields. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: COMM 630 or permission of instructor.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 716: Global Public Relations Strategy and Practice. 3 credits.

Provides a survey of global public relations strategies and practices with an emphasis in emerging issues such as globalization, lobbying, global policies, and a role of PR in the global, cross-cultural marketplace. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: COMM 706 or permission of instructor.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 720: Consumer-Provider Health Communication. 3 credits.

Explores relational health communication research and practice. Examines the role of interpersonal communication in health care delivery, health promotion, disease prevention, risk communication, and promoting personal and psychosocial well-being. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 721: E-Health Communication. 3 credits.

Explores the use of computer-mediated communication technologies in health care and health promotion, including examination of technology in health information dissemination, health education, health communication interventions, and the management of health care delivery. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 725: Qualitative Methods. 3 credits.

Examines qualitative research in communication. Emphasis is placed on techniques of naturalistic inquiry such as observation, interviewing, focus group methods, and ethnography, as well as tools for analyzing and reporting qualitative data. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 735: Crisis Communication. 3 credits.

Examines crisis communication contexts with a particular emphasis on the role of communication in a variety of crises and how the media and Internet present crisis information to the public. Offered by

Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: Permission of instructor.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 750: Quantitative Methods. 3 credits.

Extends basic research knowledge and skills learned in COMM 650 Intro to Research Methods in Communication. Students will be taught to analyze and synthesize literature, develop theoretical linkages, and construct measurement scales. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Recommended Prerequisite: COMM 650.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 775: Media Content Analysis. 3 credits.

Introduces content analysis, a research technique for making replicable and valid inferences about text in sources such as news articles, advertisements, and television programs. Students design and conduct research using content analysis techniques. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture**Grading:**

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 798: Communication Studies Project. 3 credits.

Final research seminar for all MA in communication students. Students discuss practical and theoretical issues related to project or thesis. Includes readings related to underlying theoretical, methodological, and ethical issues facing contemporary communication researchers and practitioners. MA students must take 798 in the semester of graduation or w/ permission of the MA Director. No more than 3 credits can be applied to the degree. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree for a maximum 6 credits.

Recommended Prerequisite: COMM 600 and COMM 650.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Thesis

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 799: Master's Thesis. 1-6 credits.

Original research endeavor related to student's concentration in communication under supervision of faculty committee. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Recommended Prerequisite: 24 graduate credits and approval of thesis proposal by faculty committee.

Registration Restrictions:

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Thesis

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

800 Level Courses**COMM 820: Health Communication Campaigns.** 3 credits.

Explores use of communication campaigns to promote health and reduce health risks; examines how health communication campaigns are designed, implemented, and evaluated; and describes the role of communication research throughout the campaign process. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment is limited to Graduate level students.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 890: Special Topics in Communication. 3 credits.

Selected topics reflecting specialized areas in communication. Notes: Topics vary. May be repeated for credit when topic is different. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Specialized Designation: Topic Varies

Recommended Prerequisite: PhD rank or permission of instructor.

Registration Restrictions:

Enrollment is limited to Graduate level students.

Schedule Type: Lecture

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 896: Independent Study. 1-3 credits.

Independent reading on a topic agreed on by student and faculty member. Notes: Content varies. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the term for a maximum 9 credits.

Specialized Designation: Topic Varies

Recommended Prerequisite: PhD rank or permission of instructor.

Registration Restrictions:

Enrollment is limited to Graduate level students.

Schedule Type: Independent Study

Grading:

This course is graded on the Graduate Regular scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 899: Comprehensive Exams. 1-3 credits.

This course is for COMM PhD students who are in the comprehensive exams phase and within two courses of completing their total coursework. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy or Graduate.

Schedule Type: Independent Study

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

900 Level Courses**COMM 998: Doctoral Dissertation Proposal.** 1-15 credits.

Development of a research proposal that constitutes the basis for a doctoral dissertation. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Recommended Prerequisite: Approval of program director.

Registration Restrictions:

Enrollment is limited to Graduate level students.

Schedule Type: Dissertation

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)

COMM 999: Doctoral Dissertation Research. 1-15 credits.

Research on an approved dissertation topic under the direction of dissertation committee. Notes: A minimum of 18 credits of COMM 998 and 999 combined must be applied to doctoral degree requirements. Offered by Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>). May be repeated within the degree.

Recommended Prerequisite: COMM 998.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy.

Enrollment is limited to Graduate level students.

Schedule Type: Dissertation

Grading:

This course is graded on the Satisfactory/No Credit scale. (<https://catalog.gmu.edu/policies/academic/grading/>)